

Worksheet 6: Choose and Prioritize Strategies

Instructions: When selecting strategies that will address the problem statement and pain points documented previously, completing an activity such as an Impact vs. Feasibility matrix can help prioritize strategies and make collective decisions for moving ideas forward. Strategies should be plotted in one of the four quadrants of the matrix. The higher the estimated impact, the closer to the top of the y-axis the strategy should be plotted. The higher the estimated feasibility, the further to the right of the x-axis the strategy should be plotted.

